



Faculty of Economics and Management
cordially invites you to study in the newly established

INFORMATICS Master Degree Programme



The Programme will be fully taught in English. Duration of study is 2 years and administration fee per one year of study is 2000 EUR. The Programme is open for students having degrees in Economics or Business. The most important consideration for applicants is an interest in continued study and intensive research in some area of Economics with the minimum of prerequisites for admission to the programme. A strong background in Economics and Quantitative Methods is the most important requirement.

The EU partner Universities (University of Plymouth, University College Cork, SLU Uppsala, Wageningen University and Research Centre, University of Newcastle upon Tyne, HU Berlin and Southampton Institute) participate in the organisation and teaching. There are Czech and International students in each of the two study groups.

Electronic application at: <http://prijimacky.czu.cz>

Information for applicants at: <http://www.msc.pef.czu.cz> and kozakm@pef.czu.cz

Entrance examination: **Management and Marketing, Informatics and English**

Study programme structure:

1st semester:

Econometrics
Projecting of IS
Computer Networks
Statistical Data Analysis
General Economics - International Economics
Theory of ICT

2nd semester:

Strategic Marketing
Database and knowledge IS
Module A: Security of IS and Seminar in computational statistics
or
Module B: Software implementation and Artificial Intelligence
Diploma Thesis

3rd semester

Management
System Integration
Logistic Systems
Module A: Internet Technologies - Client Side + optional course
or
Module B: Information Engineering + optional course

4th semester

Prognostic Methods
Quality Estimation of IS
Module A: Internet Technologies - Server Side + optional course
or
Module B: Decision Support Systems + optional course
Diploma Thesis and Final State Examination