

## **ABSTRACT FORMAT**

Please provide author names and affiliations (maximum 5 authors), and abstract (maximum 250 words).

If there are multiple authors, UNDERLINE the name of the presenting author. Provide an email address for the presenting author, after his/her institution.

Please follow the formatting style shown below (12-point font and Times New Roman font style).

<b>Place and Date:</b>	Czech Republic, 23 <sup>rd</sup> of October 2014
<b>Category:</b>	<i>In - situ</i> Conservation
<b>Name of applicant:</b>	Tomas Ouhel
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<b>Name of presentation:</b>	CONSERVATION BREEDING OF ENDANGERED BIRDS AS A TOOL OF EFECTIVE CONSERVATION IN INDONESIA

## **Abstract:**

I will present full overview of bird conservation breeding activities and releases altogether with reports on its monitoring. Special attention will be payed to endemic Sumatran birds and its potential for release. Conservation breeding will be also shown from its controversial part, like a tool with no impact on reducing the causes of decreasing birds populations in Indonesia. Second part of presentation will describe the new founds of threats for bird populations such as hobby shooting and traditional medicine use of poached birds. I will describe several methods of effective decreasing the market demand in several endangered species and also I will try to present a plan how to optimalse conservation activities in Sumatra in order do maximalise the impact on market demand decreasing. This will be shown on examples of two endemic Sumatran birds (Nias Hill Myna, Black and White Sumatra Laughingthursh).

**Key words:** *agriculture, economics, cooperation*

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